



Fall Kickoff Meeting

& ROUND TABLE DISCUSSION

HOW A BANK LOOKS AT YOUR BUSINESS

CASH FLOW – EQUITY – WORKING CAPITAL

GREG LAFRENIERE, ACCOUNTANT, WEGNER LLP

MIKE STEINL, ACCOUNTANT, WEGNER LLP

JOSH HOESCH, BANKER, FIRST BUSINESS BANK

STEVE FINK, HOST, SEE-MOR GRAIN

We will address the situation we are facing today (positive cash flows). You will have the opportunity to ask in depth questions on accounting and bank rules. This part alone will be worth attending!!

OTHER AGENDA ITEMS

- You will be able to pay your hail and wind at the meeting to receive your 3% discount
- We will have your maps and policies to hand out (review of what creates a claim)
- New updates on Farm Bill, Insurance, \$12 Billion Support Program, etc.
- Marketing ideas and how we are handling early delivery on soybeans

WEDNESDAY, AUGUST 22ND

DIAMOND JO CASINO | DUBUQUE, IA

Meeting: 2:00 - 4:30 PM | Cocktails: 4:30 - 6:00 PM | Dinner: 6:00 PM

Please RSVP by Wednesday, August 15th

Call: 608.762.5153 or 608.776.4654 | Email: bberget@seemorgrain.com



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Due to a scheduling conflict, the meeting has been rescheduled for:

WEDNESDAY, AUGUST 22nd

DIAMOND JO CASINO | DUBUQUE, IA

Insureds:

You can stop in on August 15th and pay your hail and wind insurance. We will serve lunch from 11:00 to 1:00 PM for anyone interested. There is a 3% cash discount if your bill is mailed or paid at See-Mor Grain on or before August 15th.

MEETING AGENDA

2:00 PM – Steve Fink, Farm Bill Update, Trump’s \$12 Billion Aid Package

2:30 PM – Guest Speaker, Andy Junkin

Topic: Tough Times Never Last, Tough Families Do!

How to fight today’s times as a team!

3:00 PM – Break

3:15 PM – Financial Farm Situation/Round Table Discussion

Guest Speakers: Josh Hoesch, Mike Steinl, Greg LaFreniere

Understanding Bank Views, Financial Stability, Working Capital and Importance of Positive Cash Flow

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